

**Even More To Do With A River View**

# Clinton

I O W A



**GREAT  
PLACES**



# What Is Iowa Great Places?

- Created by Governor Vilsack by Executive Order
- “Call for state agencies to focus financial and technical resources, identifying ways to package together resources under their control into into a competitive effort to be awarded to Great Places. In other words, the Great Places Initiative provides a one-stop-shop for existing existing state programs.”
- Short, straightforward selection process.
  - Potential Great Places send “Invitation” to state, July 1. (145 Invitations received).
  - Meet with “Coaches” from state agencies to assess readiness.
  - Present our “Offer” to the Great Places Committee, week of September 18.
  - Three pilot program “winners” announced second week of October.



# Getting To Our Vision

- Survey of the public
- Figuring out what *exactly* makes Clinton a *uniquely* great place.
  - The intimate relationship with the River.
  - “*I never would have thought of Clinton as a place to live. But now that I do live here, I never want to live anywhere else.*”
- Public Forum



# In The Beginning Was The River...

**This is an independent race who think for themselves, and who are competent to do it, because they are educated and enlightened; they read, they keep abreast of the best and newest thought, they fortify every weak place in their land with a school, a college, a library, and a newspaper; and they live under law.**

**We move up the river--always through enchanting scenery--scenery-- there being no other kind on the Upper Mississippi-- and pass ... *Clinton and Lyons, great lumber centers...***

# The River Is The Engine of Economy





# A New Economy, A Renewed Riverfront





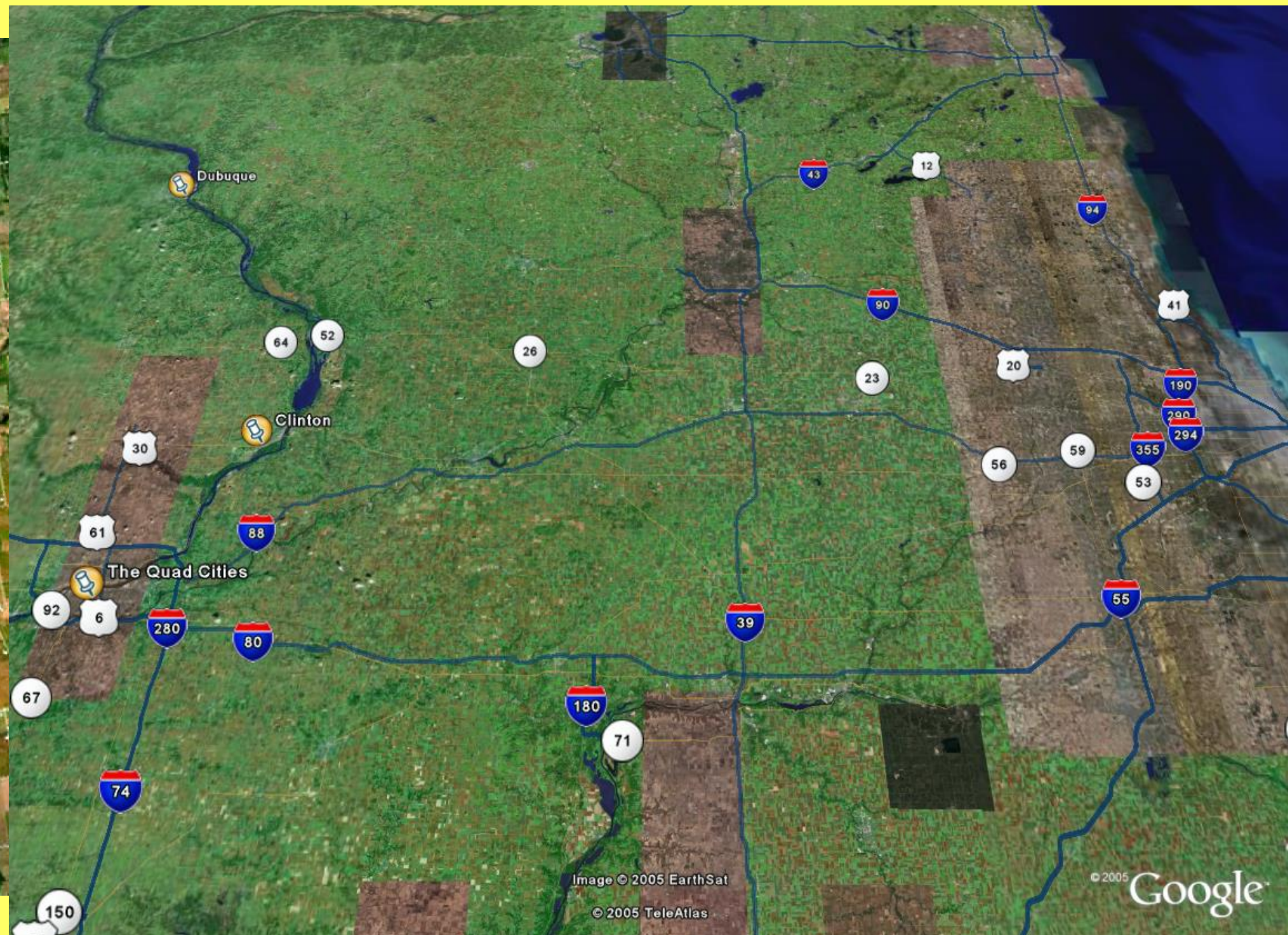


Image © 2005 EarthSat

© 2005 TeleAtlas

© 2005 Google





# Welcome to Clinton 2005

-  Lyons Main Street
-  Clinton Downtown Business District
-  Key Industrial & Manufacturing Areas
-  Large Parks











# A Rich Culture





# The Four Elements of Our Great Place



-  **Eagle Point Park**
-  **Lyons Historical District and North River Drive**
-  **Marina, Joyce's and Willow Islands**
-  **South Bridge and Bike Trail**





# South Bridge Area







# South Bridge Area

## *Readiness*

- Exercise Area & Sculpture Garden: Initial planning complete.
  - Timeline By Fall 2007
  - Cost: \$706,540
  - Sustainability: Durable. Clinton Parks and Recreation, marginal maintenance costs.
- Recreation Trail: Ready for implementation. Planning and engineering studies well advanced.
  - Timeline: By Fall 2007
  - Cost: \$4.2, of which \$2.1M are earmarked Federal Funds in 2005 Transportation Bill.
  - Sustainability: Durable. Maintenance cost sharing among Cities and Counties along trail.



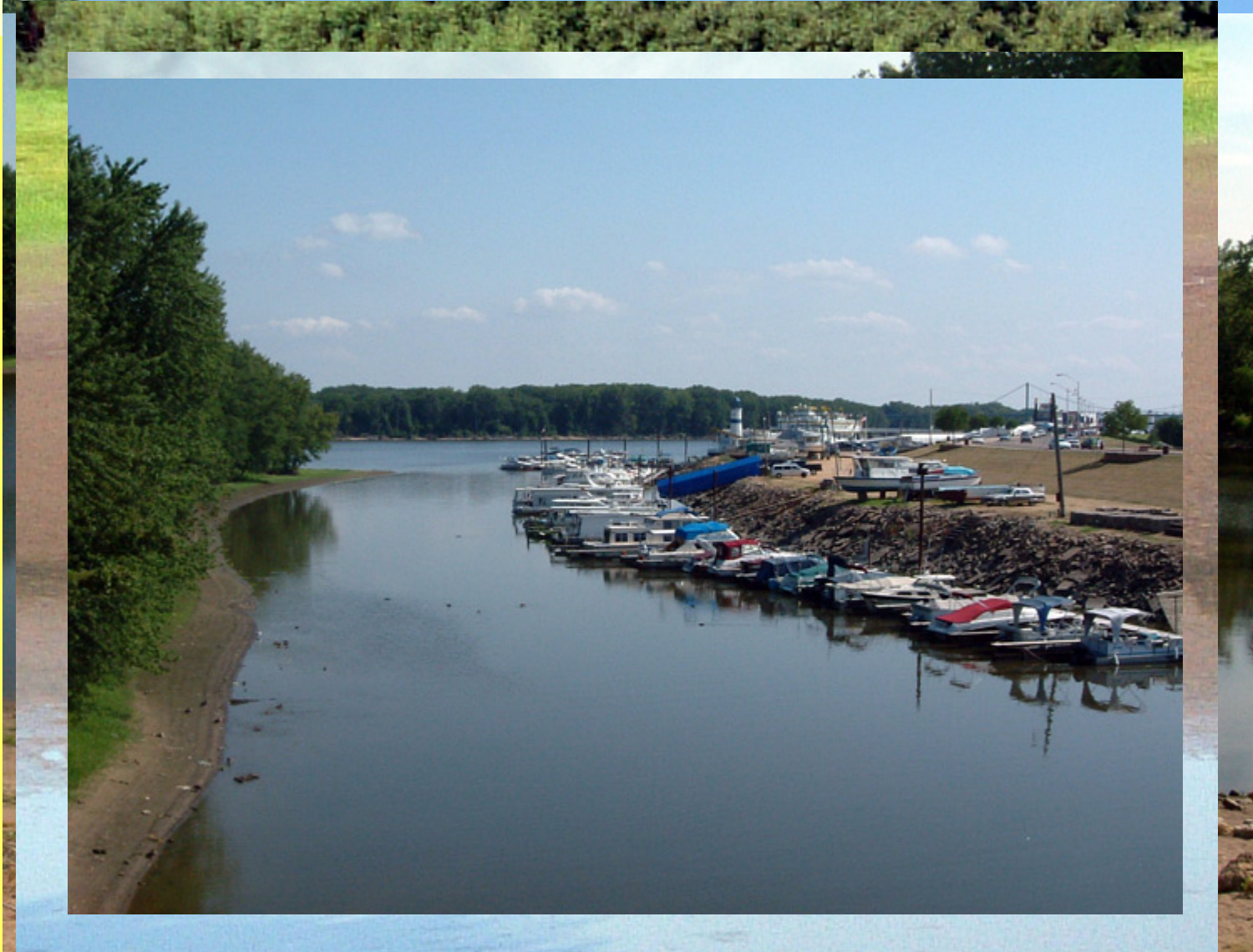
# South Bridge Area

## Potential State Contributions

- Dept. of Health: Approval of Clinton application for Harkin Wellness Grant for use in fitness center.
- Dept. of Transportation: State Recreational Trail program appropriation and match of Federal funds for Mississippi River Trail extension.
- Iowa Arts Council: Public Art and Design Iowa assistance in curating artwork.



# Marina, Joyce's and Willow Is.







# Marina, Joyce's and Willow Is.

## *Readiness*

- Beach: Concept of Great Places Committee, uncomplicated in implementation.
  - Timeline: Late Summer of 2006.
  - Cost: \$1,695,000
  - Sustainability: Durable. Clinton Parks and Recreation. Recreation. Manicure and maintain beaches, and sanitation pickup.



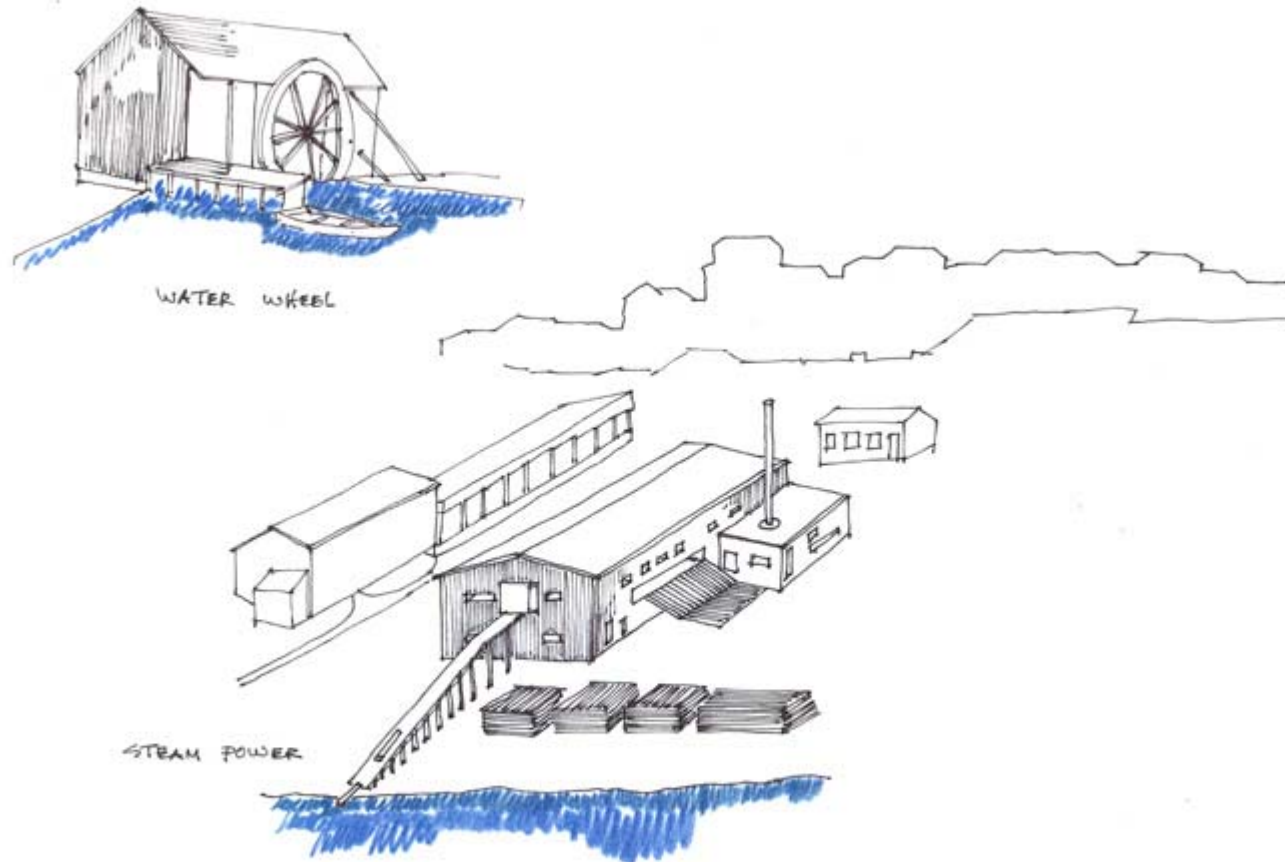
# Marina, Joyce's and Willow Is.

## Potential State Contributions

- Dept. of Natural Resources: Technical support and permit approval for public beach.
- Dept. of Natural Resources: Marine Fuel Tax funds for access to waterfront.
- Dept. of Natural Resources: Technical support with Army Corps of Engineers study currently underway in Joyce Slough area.
- Dept. of Transportation: Trail upgrade for public beach access



# North River Drive



STUDY FOR A CLINTON SAWMILL MUSEUM

HOWARD R. GREEN CO. 6/2/05





# North River Drive

## *Readiness*

- Clinton Heritage Museum: Broad community support. Planning and feasibility studies underway
  - Timeline: Up to three years.
  - Cost: \$25,122,000
  - Sustainability: Public and private sources and establishment of an endowment fund.
- North River Drive: Near ready for implementation. Preliminary planning and engineering work complete. City planning approval.
  - Timeline: Fall of 2007
  - Cost: \$3.69M. City owns all land.
  - Sustainability: Durable. Streets Department maintenance.



# North River Drive

## Potential State Contributions

- Dept. of Cultural Affairs: Financial and technical support for Clinton Sawmill Heritage Experience. Experience.
- Dept. of Education: Financial and technical support for Clinton Sawmill Heritage Experience. Experience.
- Dept. of Transportation: Approval to use air space over the North and South bridges for the construction of a “Welcome to Clinton – An Iowa Iowa Great Place” arches.



# Eagle Point Park







# Eagle Point Park

## *Readiness*

- Park Expansion (Additional land and trails): Ready for implementation. City owns or has purchase option on all land involved.
  - Timeline: By Fall 2006
  - Cost: Additional operating and maintenance costs covered in revenue producing areas.
  - Sustainability: Self-supporting in less than three years.
- Camping Facilities: High readiness. The majority of the parkland is open space.
  - Timeline: By Spring of 2007.
  - Cost: \$12,000 per site with electric and water hookups, e.g. R.V. Less for “rough” campsites.
  - Sustainability: Self-supporting through usage fees, concessions.



# Eagle Point Park

## *Readiness*

- 1000 Steps Renovation: Near ready. Popular idea with initial planning studies.
  - Timeline: By Summer 2006
  - Cost: \$650,000
  - Sustainability: Highly durable.
- Frisbee Golf: Very high readiness. City owns or has purchase option option on all land involved. Course designers waiting to bid.
  - Timeline: By May 2006
  - Cost: \$36,000.
  - Sustainability: Highly durable. Parks and Recreation maintenance costs offset by fees and tournaments.



# Eagle Point Park

## *Readiness*

- New Children's Play Area: Very high readiness. No current planning studies but all utilities in place or nearby.
  - Timeline: By Fall of 2006
  - Cost: \$240,000 depending on options
  - Sustainability: Highly durable, low maintenance.
- Nature Center: Very high readiness. Current planning studies made by Clinton County Nature Center.
  - Timeline: By Fall 2006
  - Cost: \$60,000
  - Sustainability: Very good prospects for long-term sustainability through usage fees and grants.



# Eagle Point Park

## Potential State Contributions:

- Dept. of Transportation: Priority for upgrade of road in the North End of the Park
- Dept. of Natural Resources: Assistance and advice on nature center. Sponsor programs, presentations.
- State Historical Society: Assistance in preservation of WPA landmarks.





# The Lighthouse





# The Lighthouse

## *Readiness*

- Lighthouse: Concept developed by Great Places Committee
  - Timeline: Spring 2007
  - Cost: \$4,883,200 (est.)
  - Sustainability: Ongoing funding through retail and concession leases, admission fees.



# Lighthouse

## Potential State Contributions:

- Funding for engineering study of site.
- Support to secure permits from necessary state and federal agencies, including Iowa DOT aviation division support for FAA approval of lighthouse in flight path of airport.



# Ongoing Projects In Our Great Place

-  Eagle Point Park
-  Lyons Historical District  
and North River Drive
-  Marina, Joyce's and Willow  
Islands
-  South Bridge and Bike Trail
-  Vision Iowa Riverfront  
Improvements
-  "Liberty Square" Redevelopment





# Vision Iowa Riverfront Improvements



es



# Liberty Square Redevelopment

- 2005 Federal Transportation Bill delivered \$13.55 million for this project.
- A “non-sprawl” renewal plan for expanding retail and light industry on existing land close to the current downtown and along existing public transportation routes.
- The plan includes a significant environmental cleanup effort which will add value to adjacent properties.





# Throughout Our Great Place

## Potential State Contributions

- State Historical Society: Approval of Cultural and Entertainment District applications currently and to be filed in the areas connected to our Great Places project.
- Support for a number of our projects, especially the Sawmill Heritage Heritage project from the Historic Resource Development Program.
- Department of Natural Resources: support from the Land and Water Conservation fund to acquire additional land needed to implement our our community vision connecting the dots.
- REAP Program funding for additional public space development and acquisition.
- Dept. of Economic Development: Community Development Block Grant(s).







# **With Your Help...**

**Clinton Iowa will be a  
greater place than ever.**